

## **Prof Govin Reddy - extraordinary professor**

Former deputy director of the Institute for the Advancement of Journalists and Vodacom Journalist of the Year Awards judge, Govin Reddy has been involved in the world of media for over two decades. He has under his belt awards from the Human Science Research Council and the Commonwealth Media Development. He lived in worked internationally for nine years and returned to South Africa in 1991 after he was banned for opposition to apartheid. Three years later, he took up a position at the South African Broadcasting Corporation where he enjoyed many different positions. The Mail&Guardian also benefited from Reddy's experience when he joined them as their Chief Executive and remained for four years.

A current member of the Media Development and Diversity Agency, Reddy is a visiting professor at the Department of Media Studies at Rhodes University and is also a media consultant. In addition to delivering several lectures and addresses to a global audience, his published books include South Africa's Disinformation Campaign and The Needs of Media Practitioners in South Africa.